



POLARIS MAKES 2021 A YEAR OF GIVING BACK

As a company built upon family values, we at Polaris recognize our responsibility to uplift and protect the people in our communities. We proudly support organizations dedicated to providing essential resources to vulnerable groups in the areas where we live and operate. In 2021, our team continuously came together to raise funds and collect supplies for numerous charities who work tirelessly to improve the lives of people in need.

Kids Help Phone

As children must cope with more challenges than ever before during the pandemic, Polaris showed our appreciation for Kid's Help Phone's youth mental health support with generous donations in 2021.



To provide essential resources and a little holiday joy, we collected funds to help The Salvation Army Mississauga purchase food and children's toys and distribute them to people facing hardship and poverty.



Canadian Cancer Society

Our campaign, Polaris Cares, was a huge success – surpassing our fundraising goal for the Canadian Cancer Society's efforts to fight cancer and provide a better quality of life for patients.

SickKids®

Thanks to an anonymous donor to SickKids, our 2021 donation toward surgeries, therapies, treatments, etc. for children needing special medical attention was matched dollar-for-dollar, doubling our impact.



In the face of growing hunger rates in the Mississauga area, not only did Polaris make a donation, we delivered 257 lbs of food supplies to help The Mississauga Food Bank feed the people relying on their services.

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We're carrying last year's momentum into 2022, starting with a January clothing drive for Sanctuary to keep the homeless and underprivileged warm during these cold months.



Team members grew moustaches for the Movember campaign to raise awareness and funds for men's health issues. The winner of our Best Grown Mo contest kindly donated his prize money to Movember and Polaris made contributions on behalf of every participant.



Polaris' leadership team recently helped two single parent families sponsored by Adopt-A-Family find gifts to open for the holidays. Our President, Dave Cox was so moved by his experience that he also gave grocery cards to help fill their fridges.

Polaris President, Dave Cox reflects, "It's an honour to contribute to these causes and work with the volunteers whose commitment and generosity make a real difference. On top of providing essential goods and services, they're giving people in need the dignity, respect and kindness they deserve."

Thank you to these organizations and their teams for all that you do. You inspire us to continue to give back and find more ways to make a positive impact on our communities.